

Schweppes for the Holidays Giveaway

PROGRAM TERMS AND CONDITIONS

1. Eligibility: Schweppes for the Holidays Sweepstakes (the "Program") is open to legal residents of the fifty (50) United States (including D.C.), eighteen (18) years old or older at the time of entry. Employees of Dr Pepper/Seven Up, Inc., IN Marketing, HelloWorld, Inc., and their parent and affiliate companies, as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee, are not eligible. Void where prohibited.

2. Timing: Program begins on November 15, 2017 at 12:00 a.m. Eastern Time ("ET"), ends on December 29, 2017 at 11:59 p.m. ET (the "Program Period"), and consists of two (2) phases (each a "Phase") as outlined below.

Phase	Start Date at 12:00 a.m. ET	End Date at 11:59 p.m. ET
Purchase	November 15, 2017	December 22, 2017
Receipt Submission	November 15, 2017	December 29, 2017

Administrator's computer is the official time-keeping device for the Program.

3. How to Receive Offer: During the Purchase Phase, make a purchase of qualifying Schweppes' products at any Walmart retail store location totaling at least \$10 ("Qualifying Purchase") in one (1) transaction or multiple transactions. Please see Appendix A for a complete list of Qualifying Purchases. **Be sure to keep your receipt(s).** Take a photo of your receipt(s). Each receipt image must be clear and legible, include the purchase date and time, and show the Qualifying Purchase, the Qualifying Purchase price and total amount spent on the receipt. Then, during the Receipt Submission Phase, visit either SchweppesHolidayga.com/ or SchweppesHolidaytw.com and follow the links and instructions to complete the registration form and upload your receipt(s) showing your Qualifying Purchase. Upon validation of your uploaded receipt(s), you will receive an ugly holiday scarf (the "Offer").

Limit: Five (5) Offers per participant/household during the Program Period. Sponsor reserves the right to substitute Offer, in its sole discretion, for something of equal or greater retail value. Multiple participants are not permitted to share the same email address. Any attempt by any participant to obtain more than the stated number of Offers by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that participant's Offer and that participant may be disqualified. The Offer will be fulfilled within 8-10 weeks after the conclusion of the Program.

4. Sponsor: Dr Pepper/Seven Up, Inc., 5301 Legacy Drive, Plano, TX 75024. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075.

5. Release: By receipt of the Offer, participant agrees to release and hold harmless Sponsor, Administrator, IN Marketing, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and offer suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Program or receipt or use or misuse of the Offer.

6. Publicity: Except where prohibited, participation in the Program constitutes recipient's consent to Sponsor's and its agents' use of recipient's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

7. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Program, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Program, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the registration process or the operation of the Program or to be acting in violation of these Terms and Conditions or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Program may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Terms and Conditions shall not constitute a waiver of that provision.

8. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in the Program; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the registration process or the Program; (4) technical or human error which may occur in the administration of the Offer or the processing of registrations; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participation in the Program or receipt or use or misuse of any Offer.

9. Disputes: Except where prohibited, participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Program or any Offer awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Program, but in no event attorneys' fees; and (3) under no circumstances will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Terms and Conditions, or the rights and obligations of the participant and Sponsor in connection with the Program, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

10. Participant's Personal Information: Information collected from participation is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy http://www.drpepper.com/_/legal/us/privacy.

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Appendix A

Product	UPC Number
12OZ SCHW SPRKLNG WTR BLK CHRY CN 8PK	078000029000
12OZ SCHW SPRKLNG WTR LEM LIME CN 8PK	078000029017
12OZ SCHW SPRKLNG WTR RSPBRY LIME CN 8PK	078000029048
12OZ SCHW SPRKLNG WTR ORANGE CN 8PK	078000029024
SCHW GNGRALE 0.5L 6P	07800000396
SCH GINALE 1.25L PET	07800002639
SCHW GNGR ALE 10Z6P	07800000343
SCHWEPPES 12OZ 6PK	07800000346
SCHWEPPES DIET 12Z6P	07800000351
SCHWEPPES GINGER ALE	07800020604
SCHWPPS GNGR ALE 8PK	07800020674
SCHW GINGER 12Z12P C	07800020616
SCHW DT GIN ALE 12Z1	07800020716
SCHW GNGR RSG 12PK	07800021516
SCHW GNGR ALE 12Z12P	07800020606
SCHW GING ALE 12Z24P	07800080382
SCHW GINGER AL 12Z24	07800020610
SW GINGERALE PET 16Z	07800020664
SCHW GIN ALE 16OZ CN	07800001988
SCHW GNGR ALE 1L	07800020645
SCHW GINGER AL 20Z	07800020640
SCHW GINGER AL 24Z6P	07800020661
SCHW BLK CHERRY 2L	07800001247
SCHW DRY GRP GALE 2L	07800020446
SCHW GINGER ALE 2L	07800020646
DT SCHW GIN ALE 2L	07800020746
SCHW RASP GIN ALE 2L	07800021546
SCHW DRY GRP GALE 2L	07800020446
SCHW GINGER 2LTR	07800020646
SCHW DT GNGR AL 2L	07800020746
SCHW RSG 2L	07800021546
SCHW DT RSG 2L	07800021646
SW BLKCY GIALE 2L	07800001247
SCW DK GINALE 2L PET	07800001857
7.5Z SW GNGRALE 6PK	07800000213
SCHWPS GINGR7.5OZK8P	07800000976
DTSCHWPS GNGR 7.5Z8P	07800000985
SCHW GNGR ALE 7.5Z6P	07800000349
SCHW DT GING ALE 8Z6	07800000668
12OZ SCHW SPRKLNG ORGNL CN 12PK	00078000214161
12OZ SCHW SPRKLNG BLK CHRY CN 12PK	00078000011357
12OZ SCHW SPRKLNG LEM LIME CN 12PK	00078000011333
12OZ SCHW SPRKLNG ORANGE CN 12PK	00078000019636
12OZ SCHW SPRKLNG RSPBRY LIME CN 12PK	00078000022285
12OZ SCHW SPRKLNG POMEGRANATE CN 12PK	00078000024807
12OZ SCHW SPRKLNG CRANBERRY LIME CN 12PK	00078000024494
12OZ SCHW SPRKLNG BLACKBERRY CN 12PK	00078000018325

12OZ SCHW SPRKLNG PINK GRPFRT CN 12PK	00078000028935
1L SCHW CLUB SODA PET	00078000203455
1L DT SCHW TONIC WATER PET	00078000219456
1L SCHW TONIC WATER PET	00078000218459
1L SCHW GINGER ALE PET	00078000206456
10OZ SCHW GINGER ALE GLS 6PK	00078000003444
10OZ SCHW CLUB SODA GLS 6PK	00078000003369
10OZ DT SCHW TONIC WATER GLS 6PK	00078000003635